



RICOH ELECTRONICS, INC.
1125 Hurricane Shoals
Lawrenceville, GA 30043
(800) 843-7058

August 15, 2022

Dear Valued Customer:

Effective with shipments starting on September 15, 2022, pricing on all Direct Thermal, Thermal Transfer Ribbon, and Pressure Sensitive products will increase by 8 percent. Please note certain specialty products may bear larger percentage price increases. If this additional increase affects you, your territory sales manager will contact you directly.

This price increase is due to several market conditions outside of our control. These conditions include escalating commodity pricing of raw materials, increasing freight costs, as well as the continued effects of nationwide inflation and labor shortages.

Because of these market conditions, this price increase will be effective on all shipments. Orders will be invoiced at the new price beginning September 15, 2022. This includes confirmed orders and backorders that have already been received into our system.

We sincerely appreciate your business, and we look forward to continuing to supply you with quality variable image products.

Respectfully,

Dylan Uboldi
Sales & Marketing Division Manager
Ricoh Electronics, Inc.

"Delivering Excellence in Image Communication for the Future...Today!"